

The logo for EWI (East West Institute) features the letters 'ewi' in a stylized, lowercase font. The 'e' and 'w' are in a dark blue color, while the 'i' is in a lighter blue color with a small dot above it.

CONNECTIONS | CAREERS | COMMUNITY

Los Angeles Chapter

Join us in February for
"Social Media & Your Business"
featuring guest speaker
Lorie Briones

**Thursday,
February 9, 2012
6:00pm—Networking Hour
7:00pm -
Dinner & Program**

Omni Hotel Los Angeles
251 South Olive Street
Los Angeles, Ca 90012
213-617-3300



Lorie Briones is a Social Media Marketer who has worked with a vast array of both small and large business entities including our sister chapter's member firm, the Universal Hilton Hotel. Lorie will speak about navigating your way through the world of Social Media to get the best results for your business. In this day and age, Social Media can help build and promote ANY business. Make your business relevant and current and market to a new audience...let Lorie show you how!

Cost : \$65.00 & Valet Parking \$12.00

RSVP: Sergeant-at-Arms, Vanessa Lew
Vanessa.Lew@eastwestbank.com or 626-768-6879

Please send checks payable to EWI to:

Vanessa Lew

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For credit card payments, please contact Vanessa Lew